

Green and Clean Trade with the EU: Navigating New Regulations and Strengthening Cooperation





Understanding the EU's Green Policy Trajectory

- From post-WWII economic cooperation to transnational governance
- Consumer responsibility and public pressure shaping the EU green agenda
- EU as global norm-setter, influencing supply chains worldwide
- Simplification agenda: addressing stakeholder concerns, promoting dialogue, and focusing on decarbonization



Key EU Green Regulations and Strategies impacting Global Trade

- **The Regulation on Deforestation-free Products (EUDR)**
- **The Corporate Sustainability Due Diligence Directive (CSDDD)**
- **Carbon Border Adjustment Mechanism (CBAM)**
- **Clean Industrial Deal (CID)**



Challenges for companies: Effects as described by companies

- **EU green regulations impact both EU firms and their global partners due to the interconnected nature of supply chains**
- **Increased regulatory uncertainty**
- **Increased reporting requirements**
- **Heightened compliance costs and administrative burdens**

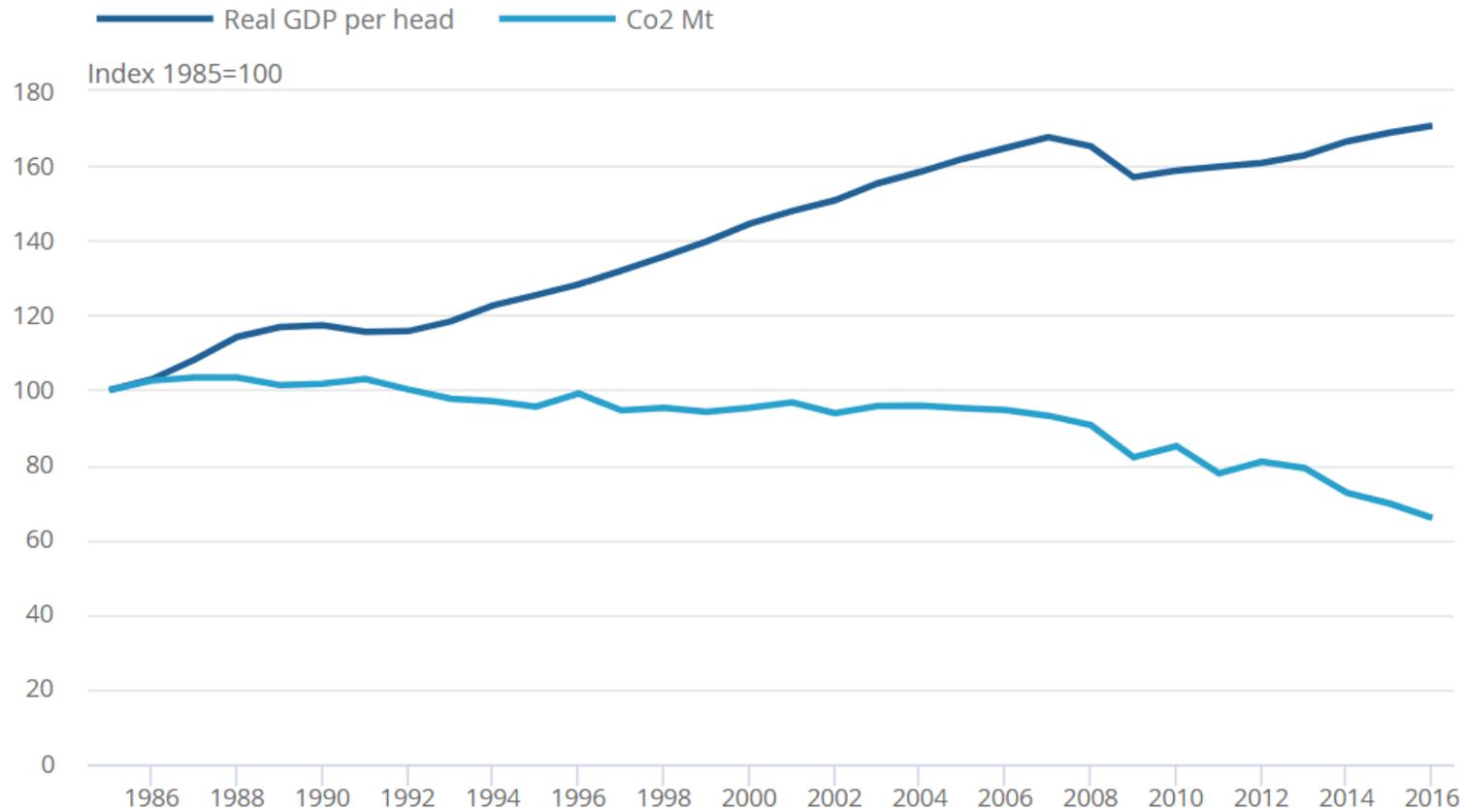


From challenge to strategic opportunity for global supply chains

- Preferred Partner Status
- Premium pricing
- Moving up the value-chain

Index of Real GDP per head and carbon dioxide emissions, 1985 to 2016,

UK



Source: Bank of England, 2019, World Resources Institute, 2017 and
Business Energy Industrial Strategy, 2019



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